

SSUDAC Meeting Summary
May 15th, 2017

Members Present: Brian Abramson, Mussie Betre, Diana Brown, Dan Figueroa, Amy Poisson, Mel Tull

Members Absent: Carmen Camacho, David Fogel, Dan Morales, Jeffrey Musselman

Call to Order and Introductions:

- The meeting was called to order at 3:33 p.m.

Police Briefing & Crime Report

Lt. Jennifer McNeal, Montgomery County Police, Third District

- Vehicles were broken in to near the NOAA building on East-West Highway.
- A sexual assault was reported at the Silver Spring Metro station platform.
- The 3rd district station is now down in staffing by 20 officers. The current staff consist of 2 sergeants and 7 officers.

Economic Development - BID Legislation

Lily Qi, Office of the County Executive & Melanie Wenger, Office of Intergovernmental Relations

- Ms. Lily Qi and Ms. Melanie Wenger provided an overview of previously introduced Business Improvement District (BID) legislation, including the updated Montgomery County-only bill. The updated bill lowers the percentage of property owners required to form a BID.
- Services offered would be determined by municipality.
- The committee discussed the legislation and its impacts, but no further action was taken.

The Blairs - Interim Retail Update

William Kominers, Lerch, Early & Brewer, Chtd.

- Lerch, Early & Brewer staff provided an update on The Blairs and its retail updates.
- The older Blair Towers have been demolished, and the businesses in the shopping center are being “reskinned” and having their facades updated.

- Outdoor seating and additional streetscaping will be added to the area.
- The targeted completion date for the redone retail facades is in spring of 2018, and for the additional retail/outdoor dining area, summer of 2018.

Downtown Holiday Decorations

Diana Brown & Amy Poisson, Committee Members

- Ms. Brown & Ms. Poisson presented their proposed holiday street decorations, and requested information about light poles and storage options for the decorations.

Optional Method Development Update

Richard A. Bingham, Chief of Operations, Silver Spring Urban District

- Mr. Bingham presented a brief overview of the status of the optional method development billing.
- All updates have been submitted to Finance. Three properties with unknown addresses are outstanding.

Silver Spring Urban District Report

Richard A. Bingham, Chief of Operations, Silver Spring Urban District

- Mr. Bingham has reached out to multiple agencies regarding the MBT Trail and CSX bridge, and hopes to continue making progress on addressing issues in those locations.
- SSUD staff are currently prepping for spring and summer events, including Taste the World in Fenton Village, the Taste of Jamaica and the Taste of Africa.
- Red Shirt staff members will receive training on creating a team culture and effective customer service.

Regional Area Director's Report

Reemberto Rodriguez, Director, Silver Spring Regional Center

- Mr. Rodriguez encouraged the committee to focus on budgetary matters sooner in the year - hopefully in the fall months of September and October, rather than waiting until the end of the year to discuss and put together budgetary priorities.

Meeting was adjourned at 5:32 p.m.